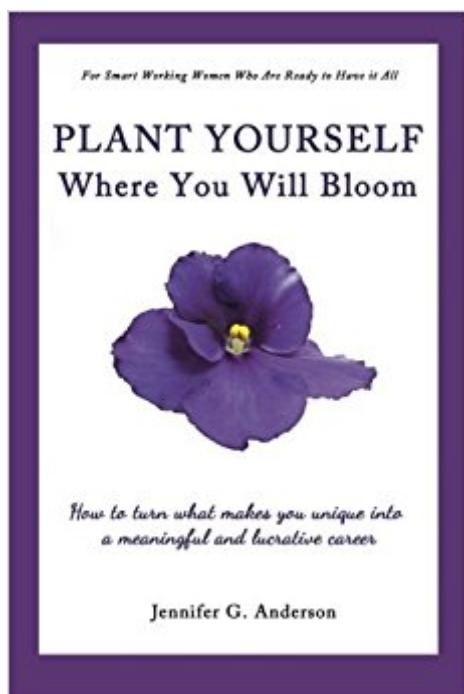


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# Plant Yourself Where You Will Bloom: How To Turn What Makes You Unique Into A Meaningful And Lucrative Career



## Synopsis

"With a refreshingly honest approach, Jen shares the best ways to find work that fits you like a glove and to turn your gifts into financial rewards. And to top it off, she shows you how to create job security for life. What more can you ask for?" -Marci Shimoff #1 NY Times Bestselling Author Happy for No Reason, Love For No Reason, Chicken Soup for the Woman's Soul. On a scale of 1-10, with 10 being "everything's coming up roses" and 1 being "I am withering on the vine" just how great is your career? Do you feel like you're making the difference you want to be making in the world? Do you feel like you're using your greatest talents on a daily basis? Do you feel like you're making the money you know you can make and deserve? Do you feel appreciated for your hard work? Do you feel grateful each and every day that this is how you make a living? If you're at less than a 10, if the answer isn't yes to all of these questions, then you are in the perfect place to begin creating a thriving career for yourself. What I want for you is a clear direction for your career; an understanding of the gift you're meant to give the world through your work; and a smart strategy for giving it. If you want this too, then this book is for you. Known as the "Queen of Career Epiphanies" Jennifer Anderson has coached thousands of people through the steps of turning what makes them unique into fulfilling and lucrative work. She is a Professional Certified Coach with more than 15 years of experience. Jen is the founder of Full Bloom Career Academy and is on the faculty of the University of California - Davis Extension, Coach University and Portland Community College. Start planting yourself where you will bloom, today. Claim your free "Full Bloom Starter Kit" - worth \$497! Details Inside

## Book Information

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## Customer Reviews

About the Author Â Jennifer Anderson is the founder of Full Bloom Career Academy, a full-service career training and coaching program. A self-proclaimed "High Tech Refugee" Jen has spent the last 15 years teaching thousands of people the concepts of how to create a thriving career. She's coached hundreds of people down the garden path to discovering their perfect work, and taught hundreds of entrepreneurs the secrets of launching successful small businesses. An "Early Settler" of the professional coaching industry as well as a Professional Certified Coach, Jennifer is a trainer at Coach University and a faculty member of Portland Community College and the University of California at Davis - Extension. Jennifer is a mother of two and a ridiculously proud grandmother of one. She is also an avid fan of University of Kansas Basketball. Rock Chalk, Jayhawk!

This book is a must read for anyone trying to find the work they were meant to do. Rather than just focusing on your skills and education (which many career books do), this book focuses on the ENTIRE person. This includes a review of your values, interests, talents...as well as your preferences toward environment, lifestyle, money (yes, the amount of money you make IS in your control), and how you want to interface with different types of people (who works for you, who you work for, who you serve with your work). The author's unique approach is very comprehensive....yet, simple and straight-forward. This book has left me feeling very inspired...and on the path to finding the work I was meant to do.

I am not only blooming, but gloriously blossoming. Grab a chair and a cup of tea, and curl up with Jennifer's book. You'll be glad you did. Why? Because Jennifer will take you from lost and unhappy with your work to passionately thriving in your unique niche. She helped me to do that in person, and she'll help you through this book.

This is a must read for everyone. If you're seeking a change or looking for something that truly inspires you follow Jennifer's steps and you'll discover the perfect work. Through this reading you will find new ways to think about your circumstance, look at new opportunities and will be able to prepare for the next step.

This is the FIRST "career planning" book I've read that is realistic in its approach...at least for me. No outlandish, avant-garde ideas or tactics here; Jen uses her first-hand experience to craft a book that's easy to read and understand, and a journey that's hopefully easy to follow. I had always

wondered why all the articles I read on LinkedIn, Yahoo, Huffington, Facebook, etc. never worked for me. I thought I was inept, or lazy, or just didn't know how to communicate effectively. Apparently it's NOT me; traditional ways of "networking", etc., don't work for everyone and can be ineffective, producing minimal, if any, results while wasting oodles of time and energy. Jen not only explains why, but how a different approach may be best. Jen also helped me articulate WHY I was unhappy; she explains a personal set of values in this sense aren't "moral" values....it's as straight-forward as what you value in a job, people, place, industry, etc. Once I was able to define my own unique set of values, I could see the picture of my unhappiness with more clarity. I am unhappy at work BECAUSE my needs aren't being met BECAUSE my values are not supported. How enlightening is THAT?? I highly recommend this book. Jen is NOT all about giving up your first born to make your dreams come true. She cautions against doing anything "rash" when you just are not emotionally prepared for it. Her honest approach endeared me to her book and to Jen herself....I am actually fortunate enough to live in Portland and be able to take her classes at our local community college:)

I have known "Coach Jen" for several years, and had the pleasure of being involved with helping her bring this wonderful book to life. "Plant Yourself Where You Will Bloom" is not only packed with excellent, practical advice for creating a career you love and a life that lights you up, but it's also full of Jen's trademark humor and down-to-earth wisdom. It's fun to read and has a rare balance of idealism and practicality I haven't often seen in career-oriented books. Yes, you CAN "follow your passion" while also being realistic and responsible, and Jen helps show you how. Her advice is not just theoretical, either -- she has walked this road herself, and has helped many, many others find their way, too. She knows what she's talking about! Whether you're someone who wants to "escape" corporate life to create a business of your own, or if you simply want to make the career you have happier and more meaningful, this book will inspire you and help put you in the right mindset to succeed and thrive!

We all have a favorite flower; a flower that speaks to us because of its smell, color or shape. How awesome would it be to love our careers as much as our favorite flower? Plant yourself Where You will Bloom teaches us how to discover our true passion by empowering us to clear the dirt, plant the seed, and prepare for the most beautiful flower to bloom--yourself! I loved this book. The author is genuine, funny and most importantly real.

Jennifer's approach makes it possible to go from just dreaming about your perfect career to making

it happen in real time and real life. I spent years stuck in a safe but ultimately unrewarding job. It took courage and determination to finally get unstuck -- and I couldn't have done it without Jennifer's savvy guidance and cheerful encouragement. The fabulous thing about her book is that it not only works if you're just beginning to explore what's possible -- it offers fine tuning if you're already blooming. I heartily recommend it!

Jen's book is an exciting and creative approach to making changes in your life. I loved the personal stories, the examples behind the concepts and the authenticity with which she wrote. It was well organized and filled with great ideas not just theory. Seriously, a must read for anyone ready or getting ready to move in a new direction and wants some solid ideas and wise guidance.Jean Hausmann, author and coach.

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